# The FUND for AMERICAN STUDIES

## LIBERTY+ LEADERSHIP

50TH ANNIVERSARY CAMPAIGN

**LIBERTY + LEADERSHIP NEWS** 

**WINTER 2020** 



Campaign Chairman Eric Tanenblatt '87 gives advice to TFAS D.C. Summer Programs students during an alumni roundtable event.

# THE LASTING IMPACT OF TFAS PROGRAMS

In 1987, when I attended TFAS's Public Policy + Economics program, I could not have imagined how that experience would change the course of my life.

Following my summer in Washington, D.C., I was inspired by TFAS to volunteer on a presidential campaign, which led me to a career in government and public policy.

Since then I have been honored to serve as a senior advisor to a U.S. senator, a chief of staff to a governor and in the administrations of three U.S. presidents. Today, I serve as the global chair of public policy and regulation at Dentons, the world's largest law firm.

But the truly incredible thing about my story is that among TFAS alumni, it's not unique. Every day TFAS is teaching students who go on to shape and mold our country.

I was incredibly honored to be asked to chair TFAS's 50th Anniversary Liberty + Leadership Campaign, as it was an opportunity to give back to the organization that influenced the course of my life and made me who I am today.

During the 50th Anniversary Liberty + Leadership Campaign, we saw countless of our supporters and alumni show how much the work we do means to them and how important it is that we pass the values taught at TFAS on to future generations of our great nation.

With the campaign complete, I am so grateful to those who contributed and helped us to reach our goal. Thanks to that support, we have been able to introduce a whole host of new high school and college students to TFAS programs and educate them on the importance of principles like freedom of speech and free-market economics – critical lessons that are so sorely lacking in today's schools. Lessons that they will take with them from the TFAS classroom and use their entire lives.

For over 50 years, TFAS has been educating our future leaders and giving them the tools to make a real difference in our country's future. Thanks to the support to this campaign, we are one step closer to making sure TFAS will be doing it for another 50 years.



Eric Tanenblatt, Campaign Chair

# \$25 MILLION GOAL REACHED!

Thanks to the generosity of TFAS supporters and volunteers, we have reached our 50th Anniversary Liberty + Leadership Campaign goal. Look inside to learn about new programs, scholarships and expansions made possible through the campaign, and read firsthand reports from young leaders whose lives have been transformed by TFAS and our campaign initiatives.



The Leadership Scholars program has enabled TFAS to attract the best and brightest students to attend our transformational summer programs in Washington, D.C. By offering full merit-based scholarships, we are able to recruit young leaders with the talent and drive to become game changers in professions of public policy, journalism, law and foreign policy, and train them in the ideas of economic freedom and limited government.

Out of a competitive field of 439 impressive applicants, a total of 49 young leaders were selected for the program in 2018 and 2019 based on their excellent academic records, leadership skills and civic engagement.

Over the past two years, these selected students have attended our D.C. Summer Programs and participated in year-long continuing education programming, including fall retreats in Atlanta, online educational and professional development webinars, and the TFAS Annual Conference in Washington, D.C.

The Leadership Scholars program would not have been possible without a generous \$1 million anonymous gift to the TFAS 50th Anniversary Liberty + Leadership Campaign.



Above: TFAS Leadership Scholars Edgar Velasco '18, Emily Dvorak '18 and Ivana Jelenszky '18 greet Chilean economist Dr. José Piñera following his remarks at our 2019 Annual Conference.

Opposite Page: 2018 and 2019 Leadership Scholars come together at the TFAS Annual Conference in Washington, D.C., last summer. During the conference, Scholars attended exclusive programming to continue their TFAS studies and joined supporters for keynote conference events featuring remarks by Chilean economist Dr. José Piñera, U.S. Secretary of Education Betsy DeVos and businessman Andy Puzder.

FROM ECONOMICS, I FEEL LIKE I'VE GAINED ANOTHER LENS THROUGH WHICH TO SEE THE WORLD. IT'S CHANGED THE WAY I THINK ABOUT THE PROBLEMS THAT WE'RE CURRENTLY FACING AND FORCED ME TO REEVALUATE MY POLITICAL PHILOSOPHY. I'VE REALLY ENJOYED BEING CHALLENGED AND I WISH I HAD MORE TIME WITH THESE PROFESSORS."

Lydia Laramore, Spelman College 2019 TFAS Leadership Scholar



3.76

Average GPA of TFAS Leadership Scholars



Total # of Young Leaders Selected as TFAS Leadership Scholars in 2018 + 2019 TALIA KATZ '18 is a Government Relations Analyst at Foundation for Defense of Democracies. Research and policy recommendations that she worked on as an intern were included in Sen. Tom Cotton's proposed provisions for the National Defense Authorization Act.

CREED DUNN '18 is a Graduate Research Assistant at Georgia State University where he is pursuing his Master's of Public Administration.

LYDIA KOTOWSKI '19 founded Beneficence Family Scholars, a nonprofit that helps single-parent families in her community achieve long-term stability.

CAYLEIGH JACKSON '19 is attending a program at Peking University in China to intensively study Chinese this semester.

# LEADERSHIP SCHOLARS APPLY ECONOMIC REASONING TO REAL-WORLD DILEMMAS DURING WEEKEND RETREAT

Last fall, our 2019 TFAS Leadership Scholars spent a three-day weekend retreat in Atlanta, Georgia, seeking solutions to today's most pressing issues through the lens of economic reasoning.

George and Sally Mayer Fellow for Economic Education and TFAS Academic Director **Dr. Anne Bradley** opened the weekend with a lecture on "Inequality, Justice and Economic Freedom," sharing the meaning behind economic inequality and how it is viewed around the world.

IT'S IMPORTANT FOR YOUNG PEOPLE WHO ARE ENTERING THE WORKFORCE AND STARTING FAMILIES TO KNOW WHAT FREEDOM AND FREE MARKETS ARE. HAVING THAT VOCABULARY, BECOMING EDUCATED AND BEING AWARE OF OPPORTUNITIES IS IMPORTANT BECAUSE WHEN PEOPLE ARE AWARE OF THE CHOICES, THEY TEND TO MAKE BETTER DECISIONS."

Lydia Kotowski, Ball State University Honors College 2019 Leadership Scholar



Throughout the weekend, each discussion built upon the next to apply economic theory as a framework for solving current issues. **Emily Schroen '19** said this format provided her with a context for how to address issues such as poverty on historical, global and local levels.

"We've discussed a mix of pure economic theory and practical implications of economic policies," she said. "This is something that not only I'm passionate about, but I know the other scholars are as well. This has been an incredible chance to see these things we've learned in action."

**Dr. Charlotte (Charlie) Thomas** of Mercer University, continued the conversation and led the scholars in an interactive discussion on how classical authors Hayek, Locke and Hume might address modern events. Drawing from her experience teaching at TFAS Hong Kong last summer, she gave an overview of the international political climate in Hong Kong and provided an in-depth analysis for how Hayek would respond to the problems facing individual freedom today.

Bringing economic theory down to the local level, **Randy Hicks**, president and CEO of the Georgia Center for Opportunity, shared an overview of the work his organization is doing in education access, re-entry programs for formerly incarcerated individuals and removing barriers to employment opportunities for people in the state of Georgia. He discussed ways the scholars can address





Top: In addition to their academic and networking sessions, the scholars visited the Centennial Olympic Park in Downtown Atlanta (pictured above) and enjoyed a behind-the-scenes tour of the World of Coca-Cola that explored the economic, social and cultural impact of the beverage company.

Bottom: Charisma Hunter '19 speaks with TFAS Trustee and Campaign Chair Eric Tanenblatt '87 during the alumni speed-networking event.

poverty in their own communities and challenged the young leaders to think locally about public policy solutions, rather than through a national or partisan lens.

**Charisma Hunter '19** said Hicks' discussion challenged her perspective of how she views current policy issues.

"I think the work he conducts is extremely beneficial and I truly appreciate it," Hunter said. "As someone who wants to become a civil rights or constitutional law attorney, I know it serves an overwhelming importance, not only for local communities but for the U.S. overall."

In addition to continued learning and academic development, the retreat also strengthened the scholars' personal and professional development. Six Atlanta TFAS alumni volunteered their time during the retreat to share career advice and networking tips during a "speed-networking" session and lunch.

The opportunity to connect with the alumni opened doors for **Cayleigh Jackson '19** and allowed her to embrace and learn more about how she can become involved in the TFAS Alumni Network as she grows in her career.

"Spending more time with my fellow TFAS Leaderships Scholars and meeting alumni has reminded me how impressive TFAS people really are, and how lucky I am to have access and be a part of them," Jackson said.



A group of the 2019 DeJoy-Wos Scholars gather for a photo with TFAS President Roger Ream '76 during their D.C. Summer Programs Closing Ceremony. Front row (l.-r.): Mollie Kerr '19, Thomas Johnson '19, Morgan Murray '19 and Ian Goodman '19. Back row (l.r.) Roger Ream '76, Josie Tarin '19, Karlton Tate '19 and Cristina Garcia Ayala '19.

# DEJOY-WOS SCHOLARSHIPS BRING TFAS EXPERIENCE TO DESERVING NORTH CAROLINIAN AND ESTONIAN STUDENTS

TFAS Trustee and North Carolina business leader **Louis DeJoy** and his wife, The Honorable **Dr. Aldona Wos**, pledged \$500,000 in TFAS scholarships over a five-year period in support of the TFAS 50th Anniversary Campaign.

The gift, funded through the **Louis DeJoy and Aldona Wos Family Foundation**, provides an annual full scholarship to one student from Estonia and full and partial scholarships to North Carolina students, with priority given to students with financial need. Selected students attend TFAS D.C. Summer Programs where they hold internships in government and private sector organizations and take courses for credit at George Mason University.

As long-time TFAS supporters, DeJoy and Wos have provided scholarship assistance to enable more than 100 North Carolinian and 48 Estonian students to participate in TFAS programs over the last 14 years.

"It has been an honor to be part of TFAS's 50th Anniversary Campaign," said DeJoy. "By meeting our \$25 million campaign goal we are ensuring that TFAS will continue to develop outstanding leaders who are committed to the core principles that lead to economic prosperity and human flourishing for years to come."

66 I WOULD LOVE TO THANK THE LOUIS DEJOY AND ALDONA WOS **FAMILY FOUNDATION FOR SUPPORTING MY TFAS EXPERIENCE. I APPLIED** TO TFAS KNOWING THAT I WOULDN'T BE **ABLE TO PURSUE IT IF** I DIDN'T RECEIVE A **FULL SCHOLARSHIP...** THROUGH THE GENEROUS CONTRIBUTION, I WAS **ABLE TO MEET NEW** PEOPLE, BE EXPOSED TO NEW IDEAS, ATTEND LECTURES IN THE NATION'S CAPITAL AND THAT'S AN **EXPERIENCE THAT I TRULY** APPRECIATE HAVING. IT WOULD HAVE BEEN IMPOSSIBLE WITHOUT THE LOUIS DEJOY FAMILY."



Karlton Tate, UNC Chapel Hill 2019 DeJoy-Wos Scholar

## **CONTINUED LEARNING THROUGH TECH**

In addition to in-person retreats, our 2018 and 2019 Leadership Scholars participated in a series of educational and professional development webinars. TFAS Academic Director Dr. Anne Bradley led a session on "The Political Economy of Terrorism," presenting the economic incentives that terrorists face, and using supply and demand analysis to understand how to reduce terrorism. Mary Alex, an account executive with Microsoft, helped the Leadership Scholars prepare for post-college life through a session on "Best Practices for Launching and Sustaining Your LinkedIn Profile." As presidential primary debates began this summer, Leadership Scholars were treated to some very timely insights from TFAS Professor Richard Benedetto during his session on "Polling: Power, Politics and the People." Benedetto broke down the sea of political polls, discussed how they can be manipulated and which polls can be trusted.



For more than a quarter century, the Robert Novak Journalism Fellowship program has nurtured the careers of promising, responsible and enterprising young journalists – providing them with the resources to uncover the truths about society's most pressing stories and break through the noise of today's one-sided news cycle.

Now through the generous support of our campaign benefactors, TFAS Journalism Fellowships have expanded to include a partnership with The Wall Street Journal and enriching new programming in New York City and Washington, D.C., for our network of more than 140 working reporters, editors and best-selling authors.

### THE PURSUIT OF TRUTH

Truth, and our shared responsibility to fight for it, took center stage at the 26th Annual TFAS Journalism Awards Dinner in New York City on Sept. 12, 2019. Nearly 200 guests gathered at the Metropolitan Club to celebrate our 2019 Rago and Novak Fellows, honor the life of the late **Joseph Rago** and recognize the outstanding reporters who have paved the way for the next generation of journalists. The dinner was made possible by generous sponsors, most notably dinner underwriter **The Smith Family Foundation** and platinum sponsor **News Corp**.

The fervent need for the principled pursuit of truth emerged as the evening's theme with honored guests making impassioned speeches on the responsibility of the press – as well as educators – to provide an "accurate representation of the world," especially in light of today's increasingly divided culture.

## RECOGNIZING ROGER KIMBALL WITH THE THOMAS L. PHILLIPS CAREER ACHIEVEMENT AWARD

"Too much of politics, and of human experience is being fitted into neat good-bad binaries that appeal to feelings and status, not to the accurate representation of the world." – **Roger Kimball** used these words, written by the late Joseph Rago, to highlight the dire importance of truth during the evening's keynote remarks.

Making comparison's between today and the 1960s when TFAS was founded, Kimball addressed the return of socialism and renewed threats to free speech as evidence of the continued



Rebekah Mercer, president of the Mercer Family Foundation, presents Roger Kimball, editor and publisher of The New Criterion and the publisher of Encounter Books, with the 2019 Thomas L. Phillips Career Achievement Award for his contributions to the field of journalism.

need for TFAS and its mission. "Achieving the accurate representation of the world is not only a linguistic desideratum, it is also a political imperative. Much of our culture has colluded against the accurate representation of the world. We owe The Fund for American Studies a great debt for understanding what is at stake in the seemingly pedestrian activity of telling the truth. Long may it prosper," he said.

# 2019-20 ROBERT NOVAK JOURNALISM FELLOWS

These seven journalists were awarded funding to spend one year researching and providing in-depth reporting on their chosen topics surrounding the principles of a free society.

#### ALEXANDRA HUDSON

Project: "Make 'Porching' Great Again: How Front Porch Citizenship Can Save Democracy and the Soul of a Nation"

#### **CHRIS MOODY**

Project: "Freedom on the Fringes: A 35,000-mile Journey in Search of a More Meaningful American Dream"

#### SERENA SIGILLITO

Project: "Women's Work: How Modern Moms Find Fulfillment in Caregiving and Career Building"

#### KRISTIN TATE

Project: "Unlimited Government: The Unchecked Growth of America's Federal Workforce"

#### MENE UKUEBERUWA

Project: "Work in Progress: How Industry Serves the Needs of the American People"

#### **BEN WEINGARTEN**

Project: "Unseen Revolution: The Bold Transformation of America's China Policy"

#### **GRACE STARK**

Project: "50 Years of Ignoring Birth Control Side Effects and Health Risks: Examining the Reality of How Hormonal Contraceptives Hurt Women's Health"

Opposite Page: Serena Sigillito, Grace Stark, Mene Ukueberuwa, Chris Moody, Benjamin Weingarten and Alexandra Hudson accept their Fellowship awards at the TFAS Journalism Awards Dinner.





Top: The nearly 200 guests at our TFAS Journalism Awards Dinner were a veritable who's who of media and publishing, including representatives from The Wall Street Journal, The American Conservative, The New Criterion, Reason magazine, SpectatorUSA, Fox News, Dow Jones, CNN Business, HarperCollins and News Corp.

Bottom: Vice President of The Wall Street Journal Paul Gigot, The Rago Family, 2018 Rago Fellow Elliot Kaufman and TFAS President Roger Ream '76 present Matthew Taylor King with the 2019 Rago Fellowship for Excellence in Journalism.

#### CONTINUING THE LEGACY OF JOSEPH RAGO

The Joseph Rago Memorial Fellowship for Excellence in Journalism was established in 2018 to honor Joseph Rago, a Pulitzer Prizewinning editorial writer for The Wall Street Journal who died too young at the age of 34. Held in partnership between the Rago Family, **The Wall Street Journal** and TFAS, the Fellowship provides a nine-month internship with the Opinion section of the Journal. The Fellowship's inaugural recipient, **Elliot Kaufman**, **Rago '18**, was hired on full-time as an assistant editorial features editor at the Journal after the completion of his Fellowship.

**Paul Gigot**, vice president and editorial page editor at The Wall Street Journal, and Joe's father, **Paul Rago**, gave stirring remarks thanking TFAS, The Wall Street Journal and the Fellowships' supporters for making the programs possible. "You are here tonight not only to honor individuals, but also to uphold ideals. Both the Novak and Rago Fellowships are dedicated not to commemorate what they died of, but to celebrate what they lived for – the pursuit of truth, in all its complexity and nuance ... We remember [Joe's] contributions and celebrate the ideals he embraced to understand the world as it is, not as we wish it to be," he said.

The Rago Family, TFAS and The Wall Street Journal were pleased to introduce **Matthew Taylor King** as the 2019 Rago Fellow. King is a 2018 magna cum laude graduate of Duke University and a student at Sciences Po in Paris where he is pursuing his master's degree in international security.

THE WALL STREET JOURNAL OPINION PAGES ARE A RIGHTEOUS BULLY PULPIT FOR FREEDOM. THEY'RE ALSO ONE OF THE WORLD'S GREAT PROVING GROUNDS FOR YOUNG JOURNALISTS, AND THE JOSEPH RAGO MEMORIAL FELLOWSHIP INVITES YOU TO TAKE PART IN THE ACTION FROM YOUR VERY FIRST DAY. THE RAGO FELLOW WRITES, EDITS AND GRILLS GUESTS WHO VISIT THE EDITORIAL BOARD JUST LIKE ANY OTHER MEMBER OF THE TEAM."



Matthew Taylor King 2019 Joseph Rago Memorial Fellow

# RECOGNIZING OUTSTANDING NOVAK FELLOWSHIP ALUMNI

It was an evening that connected "the past with the present for the sake of the future." That's how TFAS President **Roger Ream** '76 aptly opened the 2019 Robert Novak Journalism Fellowship Alumni Dinner on Thursday, May 9, 2019, at the National Press Club in Washington, D.C. Seventy-five journalists, supporters and friends gathered for the evening to honor the lives of late journalists **Robert Novak** and **Kenneth Tomlinson**, and recognize the Novak Fellows who are continuing their legacy through award-winning and groundbreaking reporting.

Novak Fellowship alumnus **Tim Carney, Novak '03,** was presented with the Kenneth Y. Tomlinson Award for Outstanding Journalism. Carney is the commentary editor at the Washington Examiner, a visiting fellow at the American Enterprise Institute and author of the best-selling book, "Alienated America: Why Some Places Thrive While Others Collapse."

While accepting his award, Carney detailed how his Fellowship provided "the paving stones" to help him publish three books and establish his career, and praised the vision and example set forth by the program's founders. He said, "We have never needed more the ethos that people like Bob Novak and Ken Tomlinson laid out of fierce independence – this idea that you are going to arrive at your opinion through reporting, through finding out the facts, regardless of what the popular opinion is and regardless of what your friends and colleagues say. And, that's what we need more of today."

As part of a 50th Anniversary Campaign initiative, past and present Novak and Rago Fellows participated in exclusive networking and professional development retreats and meetings in New York and Washington, D.C. We look forward to continuing these efforts in the years ahead.





Top: Tim Carney, Novak '03, accepts the Kenneth Y. Tomlinson Award for Outstanding Journalism from TFAS Trustee Fred Barnes, supporter Diana Spencer and alumnus Will Tomlinson '97, son of Ken Tomlinson.

Bottom: Sam Feist, Washington bureau chief at CNN and a 30-year mentee of Robert Novak, tells D.C. dinner guests why even today, a decade after Novak's death, the celebrated American journalist continues to be a North Star for journalism.

## Remembering DONALD SMITH

Don was a man of principle who understood the importance of integrity and character in a free society, which was reflected in his generous support of our work at TFAS. He invested generously in young journalists' education through his support of our Robert Novak Journalism Fellowship retreats. His involvement in the program led to him becoming the lead underwriter of our annual TFAS Journalism Awards Dinner in New York, where we introduce each year's Novak Fellows, pay tribute to the life of the late Joseph Rago and recognize the outstanding reporters who pave the way for the next generation of journalists. He will be missed by all who were blessed to know him, but his legacy will live on through the young people whose lives he touched.







## DR. ANNE BRADLEY LEADS YOUNG PEOPLE TO "ECONOMIC WAY OF THINKING" AS GEORGE AND SALLY MAYER FELLOW

**Dr. Anne Bradley** is the George and Sally Mayer Fellow for Economic Education and TFAS academic director. The full-time position at TFAS is thanks to a generous campaign gift by longtime supporters **George and Sally Mayer** of Connecticut. Through this position, Dr. Bradley works to enhance the impact and reach of TFAS economic education programs through courses, seminars, videos and social media. She also delivers lectures around the country and oversees curriculum development and evaluation for economics courses.

Dr. Bradley has been teaching for TFAS since 2012 and consistently receives outstanding marks from students. "My goal is for [students] to walk away with a lot of enthusiasm about economics, but also to empower them with an analytical framework that allows them to think about all sorts of issues they care about," said Bradley. "I understand that they're not all going to convert their majors to economics, but I want them to realize how economics can make them better at what they want to do."

Left: Dr. Anne Bradley presents Capital Semester student Tyler Kelleher '19 with the Academic Excellence in Economics Award. Right: Dr. Anne Bradley judges a presentation on the state of economic and personal freedom in Brazil. AFTER LEARNING ECONOMIC THEORY
I'VE BECOME A STRONG BELIEVER IN FREE
ECONOMIC INSTITUTIONS. I THINK THAT IF
EVERYONE TOOK AN ECONOMIC THEORY
CLASS LIKE THIS ONE, WE WOULD HAVE
MORE INFORMED ELECTIONS, HEALTHIER
POLITICAL DISCUSSIONS, AND A STRONGER
OVERALL ECONOMY."



Emily Schroen,
Wheaton College
2019 TFAS Leadership Scholar

# CAMPUS LECTURE SERIES BRINGS TFAS LESSONS TO COLLEGE CAMPUSES

The TFAS Campus Lecture Series is an effort funded through our Liberty + Leadership Campaign to reach more students with TFAS lessons and curriculum, bringing the ideas of liberty to campuses across the U.S. Since its launch, more than 800 college students have been exposed to lessons on public policy and free-market economics through lectures by TFAS faculty and guest speakers.

2019 speakers included TFAS Academic Director **Dr. Anne Bradley** and guest speaker **Brian Lopina**, principal at the

government relations firm, Lungren Lopina LLC.

As a former economic analyst for the CIA's Office of Terrorism Analysis, Dr. Bradley's lectures on "The Economics of Terrorism" captivated student audiences at Texas Tech, The Citadel, Clemson, Mercer and John Brown University. At Charleston Southern University's College of Business and Georgia State University at Decatur, Dr. Bradley presented why economic freedom and entrepreneurship is the surest path to human flourishing. Lopina, who has more than 30 years of experiences working with congress and the executive branch, gave students a "Behind-the-Scenes Look on Federal Regulations from a Washington Insider" to students at Boise State University and Arizona State University.



Dr. Bradley speaks to a crowd of 250 college students at Texas Tech University about the "Economics of Terrorism."

We are gearing up to offer our Campus Lecture Series to more students in 2020. Details on lectures will be added to **TFAS.org/Events** as they are confirmed. VENEZUELA MY STORY...YOUR FUTURE?

## **VENEZUELAN EXILES TELL COLLEGE**

## STUDENTS THE TRUTH ABOUT SOCIALISM

Andrés Guilarte and Jorge Galicia had to leave their lives in Venezuela after an oppressive regime crippled the economy, caused widespread starvation, blanketed the nation in blackouts, and silenced and jailed those who dared to speak out and criticize the government. Now, TFAS is sending them on a campus tour across the United States to share their eyewitness perspectives of how a country with so much wealth and promise completely collapsed. As support for socialism in the United States continues to rise, the asylum-seekers warn college students that socialist policies enacted here could lead to devastating effects. TFAS launched the project in October 2019. In just four months, Guilarte and Galicia have spoken to more than 500 students and have over 40 confirmed or pending upcoming lectures.



### ANDRÉS GUILARTE

Andrés Guilarte is a political activist for the freedom of Venezuela. Only a few years ago, he was a university student, studying international relations at the Central University of Venezuela. On top of exams and typical college student concerns,

Andrés' studies were interrupted by tear gas as government officials targeted students on campus. He spent his college years advocating for his fellow students and fighting back against the rise of tyranny and erosion of freedoms. He was a member of Estudiantes por la Libertad (Students For Liberty Latin America), serving as a coordinator from 2015-16 and a senior leader from 2016-17. In early 2019, he left Venezuela to intern with the Cato Institute in Washington, D.C. Today, he continues to push back against the rise of government control by sharing his story.



### **JORGE GALICIA**

Christian, lawyer and freedom fighter – these are the words that define Jorge's life. Before socialism devastated his country, Jorge lived a life not unlike that of middle-class Americans. But now, he is one of 4 million Venezuelans who have

fled their country following its economic, social and political collapse. Living under a socialist tyranny showed Jorge the dangers of letting the State grow. From a very young age, he has been speaking out about the very real damages caused by socialism and has made it his life's mission to win the fight. He was a member of Estudiantes por la Libertad (Students For Liberty Latin America), serving as a coordinator from 2015-16 and a senior leader from 2016-17. Today, he travels college campuses speaking out and sharing his story.

View video trailer, schedule an event + learn more at

TFAS.org/Venezuela



The project is made possible through the campaign support of **Frayda and Ken Levy**, who wanted college students to see the cost of socialist policies on real individuals. Thanks to their generosity, the lectures are free and open to all university campuses and collegiate groups. TFAS provides travel, lodging and honoraria for our speakers and shares marketing materials to help students promote the events to their peers.

Galicia and Guilarte say their message has been positively received by students because they speak from personal experience and share exactly how policies and programs that promised to improve their lives resulted in depleted resources, violence and authoritarian rule.

"Who in the world wouldn't want to have free healthcare, free college tuition, free whatever? The thing is those kinds of offers are not sustainable in the longterm," Galicia warns students. "I know it is tempting, but do not fall into that trap. You need to learn from other people's experience. Keep your liberty protected, because what you have – it's a beautiful country."



Above: Students from Kennesaw State University in Georgia lined up to meet Venezuelan political activist Andrés Guilarte after his talk on the dangers of socialism.

### **MAKING HEADLINES**

### THE COLLEGE FIX

ORIGINAL. STUDENT REPORTED. YOUR DAILY DOSE OF *right*-minded news and commentary from across the natioi

When Jorge Galicia and Andrés Guilarte tell college students socialism is no utopia, they speak from experience.

The two young intellectuals were born and raised in Venezuela and over the last decade saw their country transformed into a place they barely recognize.

As exiles seeking asylum in America today, they're telling any young person who will listen: the virus is socialism.

Jennifer Kabbany, Novak '02 Jan. 9, 2020 • TheCollegeFix.com

Galicia and Guilarte have appeared on "Morning Answer" with TFAS alumnus Dan Proft '93 and Amy Jacobson, "Ground Truth" with Sam Faddis and "America, Can we Talk?" with Debbie Georgatos. Their feature in The College Fix was the site's most read story of January 2020.

### INTERNATIONAL POLICY DIGEST

## VENEZUELA, FRANCE, AND SOON AMERICA?

The U.S. must not follow in Venezuela's example of promising more free programs. In fact, seeing presidential candidates promise free education and free healthcare is an eerie reminder for us of Venezuela, before our nation's recent decline. But it isn't too late. If Americans learn from the examples of Venezuela and France, they can help put this great country – which has taken us in as refugees from our own homeland – back on the right course towards future prosperity.

Andrés Guilarte and Jorge Galicia International Policy Digest Jan. 18, 2020 • IntPolicyDigest.org

# TFAS EXPANDS PROGRAMS FOR HIGH SCHOOL TEACHERS, HELPING OUR EDUCATORS TEACH ECONOMIC ISSUES IN EXCITING NEW WAYS

Through the generous campaign support of the **Kayser Family Foundation Fund of the DuPage Foundation**, TFAS has launched new programming for high school teachers. One new program, held for the first time in November 2019, was "Budgets, Debts and Deficits: Policy and Practice," an in depth look at government accounting and budget practices.

This new program was designed to allow teachers to better understand and teach one of the most pressing issues facing young Americans, the rapid and uncontrolled growth of government spending.

Nearly 40 teachers came to D.C. for three days of education and discussion around issues related to government debt and deficits, as well as issues of accounting and government transparency.

Held in partnership with Truth in Accounting, speakers came from a range of backgrounds and organizations.

Scott Baier, chair of the John E. Walker Department of Economics at Clemson University, offered teachers a historical look at the debt and deficit, and how its growth has had an impact in other areas of government services. Jayme Lemke, TFAS professor and Senior Research Fellow at the Mercatus Center at George Mason University, walked the teachers through a discussion of public choice theory and how it plays into the decisions made during the budget process.

**Bill Bergman**, director of research at Truth in Accounting, led the teachers through several sessions, including how the government presents financial reports and digging into the states' budgets, using real world examples from the same states in which the teachers reside.

PROFESSIONAL
TEACHERS ASSOCIATION
PROGRAMS REALLY HELP ME
FILL IN MY GAPS IN LEARNING.
I REALLY APPRECIATE THE
ABILITY TO GAIN KNOWLEDGE
AND LEARN ALONGSIDE
OTHERS WHO HAVE THE SAME
PASSION FOR TEACHING
ECONOMICS AS I DO."

Teachers also heard from **Nan Swift**, staffer on the Senate Budget Committee, as well as **Jeffrey Werling** from the Congressional Budget Office.

The final speaker was **Louise Sheiner**, policy director for the Hutchins Center on Fiscal and Monetary Policy at the Brookings Institution. She walked teachers through The Fiscal Ship, an online tool

that can be used to teach about the federal government's budget.

Following Sheiner's presentation, the teachers joined a roundtable discussion led by **Ken Leonard** and **Debbie Henney**, both TFAS staff members, on "What should we be teaching?" The discussion allowed teachers to think through the presentations from the preceding days and arrange their thoughts on the information presented. The feedback from the teachers' roundtable will be used to build out a full lesson plan and incorporated into the new teacher program in the future.

At the surface level, budgets may not sound like the most exhilarating topic for a three day conference. However, the sessions offered teachers a chance to hear about an issue that influences their everyday lives. The response was overwhelmingly positive. Every one of the teachers agreed that the program improved their ability to teach their students about policy and practical issues. They also all agreed that they would recommend the conference to their fellow teachers. This program allowed TFAS to expand its offerings to teachers with real world examples, which will be taught in classrooms around the country. TFAS looks forward to expanding this program, and others, in the future as we continue to expand our ability to educate the educators in our country.

# CULTIVATING DC POLICY LEADERS

For more than a decade, the TFAS Public Policy
Fellows (PPF) program has helped develop young
leaders with a shared commitment to improving
public policy. Thanks to campaign support, the
program has expanded over the last two years to
accept non-alumni applicants and provide additional
educational and professional development
programming focused on strengthening the American
experiment in self-government. To learn more about
the PPF program, including stories from retreats and
meetings, visit TFAS.org/PPF.



## CAMPAIGN GIFT LAUNCHES "LIBERTY + THE FUTURE" ALUMNI LECTURE SERIES

The "Liberty + the Future: NYC Alumni Lecture Series" is an exclusive opportunity for TFAS alumni in the New York area to think critically about the ideas and issues that impact a free society while connecting with fellow alumni leaders who are passionate about creating a brighter and more prosperous future. Each quarterly event features two liberty thought leaders to speak on issues related to free enterprise, economic and political liberty, limited government and individual responsibility.

Professor **Brian Brenberg** of The King's College and TFAS Senior Scholar **Dr. Donald J. Boudreaux** of George Mason University headlined the lecture series' inaugural event on Jan. 23 with a discussion on the important role that storytelling must play in spreading the ideas of liberty. The lecture was followed by a reception, allowing attendees to continue the discussion and network with fellow alumni peer leaders in the New York area.

Alumnus **Wesley Parnell '17, '18** – a reporter and photographer at the New York Daily News – said the event engaged important and complex ideas in a setting that was accessible and lent itself to conversation and networking.

"As a journalist in New York City, the lectures on economics and social development, informed my day to day work," said Parnell. "As described by colleagues, any TFAS event is like a 'mental spa.' You leave feeling mentally refreshed and inspired."

At TFAS, we pride ourselves on offering both socially engaging and intellectually stimulating events for our alumni.

"We know that TFAS alumni grow into influential leaders who think critically about the world around them," said Vice President of Alumni Affairs **Michelle Le '95, '96**. "This series will provide





Top: Brian Brenberg tells alumni attendees that the real contest between capitalism and socialism is the moral imagination of our culture and how we can do a better job of telling the stories of businesses and innovations that make the world a better place.

Bottom: Wesley Parnell '17, '18 asks speakers Brian Brenberg and Donald Boudreaux a question during our inaugural NYC alumni lecture.

another opportunity for these alumni leaders to expand both their networks and knowledge so they can have a greater impact on society."

The series is made possible through the generosity of the **Achelis and Bodman Foundation**. Their gift, made in support of our campaign initiative to engage and mobilize the global TFAS alumni network, allows alumni leaders to continue their education in liberty.





## \$3 MILLION BEQUEST PROVIDES SINGLE LARGEST SCHOLARSHIP GIFT IN TFAS HISTORY

**Fred and Georganna "Jo" Long**, longtime TFAS donors from Gibson Island, Maryland, left The Fund for American Studies (TFAS) nearly \$3 million in their trust to be used for scholarships. Their bequest is the single largest gift designated for student scholarships in TFAS's 53-year history and helped TFAS reach our campaign goal. Fred served for many years on the TFAS Board of Regents.

In 2000, the couple endowed the Fred and Georganna Long Scholarship Fund at TFAS, which has generated more than \$179,000 in scholarships since its inception. The scholarships have benefited college students attending our oldest program track, which focuses on public policy and economics. In 2007, the Longs established another scholarship program that enables cadets from the U.S. Coast Guard Academy to attend our TFAS International Programs in Hong Kong and Prague.

Fred was employed for many years at the Baltimore Aircoil Company (BAC), which was founded by his mentor John Engalitcheff, who previously supported TFAS through his estate. In 1976, Fred became president of BAC, a global leader of factory assembled air-conditioning equipment.

Fred and Jo's gift will greatly expand the number of scholarships available to students under the new Leadership Scholars Program, one of five priorities of the Liberty + Leadership Campaign.

The scholarship funds from this gift will allow us to identify and recruit students with the talent and drive to become game changers in professions of public policy, journalism, law and foreign affairs. Hundreds of students will be able to take part in TFAS programs for years to come, thanks to the great generosity and vision of the Long family and their dedication to investing in educating future generations about the importance of liberty and free enterprise.

"Fred was always very interested in developing the next generation of leaders," said TFAS President Roger Ream '76. "He loved America and the ideas and institutions that maintain our freedom and give people space to be entrepreneurs and innovators, like himself and his friend and colleague John Engalitcheff. It is fitting that the Engalitcheffs and the Longs will forever be linked through the TFAS programs they are supporting with legacy gifts."

Frederick M. "Fritz" Long was born in Allentown,



Pennsylvania, and was a graduate of the U.S. Coast Guard Academy and Harvard Business School. He worked for the Trane Company, BAC and Baltimore Therapeutic Equipment. He passed away in August of 2013.

Georganna M. "Jo" Long was a native of Sandusky, Ohio, and graduated from Stephens College in Columbia, Missouri, with a degree in fashion design. She later moved to Boston where she met Fred, her soulmate and husband for 56 years. They spent most of their married lives in Severna Park and Gibson Island, Maryland, and two years in Belgium. Together they traveled the world with a network of international friends, ultimately visiting all seven continents and sailing all seven seas. Jo passed away in February of 2018.

"We are very excited that Fred's and Jo's gift will allow TFAS to welcome more students in the future to learn and benefit from our unique and transformational programs," said Ed Turner, vice president of development.

Opposite Page Top: Longtime TFAS supporters Fred and Georganna Long are pictured during a visit to Antarctica in 2000. Their generous bequest to TFAS leaves a lasting legacy of scholarships for deserving students.

Opposite Page Bottom: Fred Long helps unveil a portrait of his mentor and fellow TFAS supporter John Engalitcheff during a luncheon at Georgetown University's Riggs Library.

# TFAS LEGACY SOCIETY REACHES 100 MEMBERS

The TFAS Legacy Society surpassed 100 members during the TFAS 50th Anniversary Liberty + Leadership Campaign. This distinguished society recognizes generous supporters who have included TFAS in their estate plans, ensuring strong and influential TFAS programs for many years to come. In celebration of this milestone, we spoke with our 100th member **Doug Todd** to talk about the lasting impact of his commitment and why planned giving with TFAS makes a difference.

Doug Todd first became involved with TFAS more than 20 years ago when his company began hosting interns from our Business + Government Relations program and later became sponsors of our annual Scholarship Awards Dinner. Todd, a retired government affairs director for Siemens Corp., said he was so impressed with both the TFAS students and its programs that he became a supporter himself.

"It's a wonderful program for the interns and philosophically fit into my way of thinking," he said. "I appreciate that the courses teach students about the importance of freedom, private enterprise and capitalism."

Over the last 20 years, Todd said he has witnessed the growth of TFAS into a vast range of issues including business, government affairs, journalism and law, and he thinks the mission is even more important today than when he first became involved.

"It's a different world these days. I was in the Government Affairs business for over 40 years, and the partisanship and bitterness that we see today is very frustrating," Todd said. "Times have changed, and I hope organizations like TFAS can teach students about the legislative art of compromise and the other side of issues that very often get drowned out. You always need to teach and hear both sides of an issue, and TFAS is very good at doing that."

Todd said it was the combination of outstanding programming, an aligned philosophy and the organization's solid footing that motivated him to take his support further by adding TFAS to his estate plan.

"TFAS has a distinguished Board of Trustees, very smart people involved in its administration, and the academic curriculum and staff are terrific. These are the kind of things that help perpetuate all the outstanding work they do. I am always happy to make an annual personal contribution, but I am also pleased to be able to leave a legacy gift putting TFAS in my will to help make sure that the organization's great work continues long after I'm gone."

IF YOU BELIEVE IN AN ORGANIZATION
AND ITS MISSION, PLANNED GIVING IS
A GREAT WAY TO SUPPORT ITS MISSION,
PHILOSOPHY AND BELIEFS MAKING SURE IT
CONTINUES IN PERPETUITY AND IS MANAGED
WELL GOING FORWARD. TFAS IS A GREAT
LEGACY OPPORTUNITY TO LEAVE A LASTING
IMPRINT ON YOUNG PEOPLE. I WANT TO HELP
THAT LEGACY CONTINUE."



Doug Todd, TFAS Legacy Society's 100th Member



Thank you to members of TFAS Legacy Society for ensuring that future generations of students learn about our heritage and the economic concepts that enable prosperity!

To learn how you can make a lasting impact by including TFAS in your will or estate plan, visit TFAS.org/Legacy or contact Vice President of Development Ed Turner at 202-986-0384 or eturner@TFAS.org.



# 2020 ANNUAL CONFERENCE

JUNE 18 + 19 · WASHINGTON, DC

Save the date for our 2020 TFAS Annual Conference in Washington, D.C., this summer. We'll put you face to face with the change-makers who are leading the fight to protect freedom today and introduce you to the rising young leaders TFAS programs are preparing to carry the torch into the future.

Held during our D.C. Summer Programs, the 2020 TFAS Annual Conference will show you firsthand how the TFAS Journey is cultivating the critical thinking and leadership skills necessary to create a brighter, more prosperous future for us all.

Learn more: TFAS.org/AC20





## The FUND for AMERICAN STUDIES

1706 New Hampshire Ave. NW, Washington, DC 20009
TFAS.org | 202-986-0384 | info@TFAS.org | @TFASorg